

MOVEMENT **MARKETING** **MASTERY KIT**

BONUS #3

Movement Millions Cards:

**Daily Inspiration to Accelerate the Success of
Your Movement-Based Business**

By Suzanne Evans

A portrait of Suzanne Evans, a woman with dark, curly hair, smiling warmly. She is wearing a white blazer over a red top and a necklace. The background is a plain, light-colored wall.

WHO IS SUZANNE EVANS?

Suzanne Evans, owner and founder of Suzanne Evans Coaching, the “tell-it-like-is”, no fluff boss of business building. She provides support, consult, and business development skills to the over 30,000 women enrolled in her wealth and business building programs. Having gone from secretary to surpassing the seven-figure mark herself in just over 3 years, she has supported her clients to multi 6 & 7 Figure businesses. In addition to hosting several sold-out live events a year, Suzanne recently launched The Give Movement, a not-for-profit serving women worldwide in education, entrepreneurship, and equality.

But those are just the sexy facts. If you want to know the “why” behind starting her own business, look no further than 2007, when while working a day job behind the scenes on Broadway, she looked over her credit card statements and realized it would take 21 years to pay off her debts. Right there and then she decided the only way to create the life she wanted was for her to take immediate action.

Suzanne opened up shop inside Whole Foods Market. Literally. Emboldened by her ability to get clients in what was the least likely of places (between the bananas and tomatoes), she realized that her success in business would depend on her ability to master marketing and sales, and inspire clients to “share their mess” as a pathway to getting clients and making money.

And inspire she has, growing Suzanne Evans Coaching from its humble beginnings inside a 350 square foot apartment in Manhattan to a sprawling 3,000 square foot office, being on the Inc 500/5000 for 5 years straight and working with clients around the world. As the head of a growing Multi-Million Dollar business, Suzanne and her team, based in in Murrells Inlet, South Carolina, are dedicated to helping entrepreneurs heal their shame about money, creating “movements that matter.”, and building successful, profitable businesses.

INSTRUCTIONS FOR YOUR MOVEMENT MILLIONS QUOTE CARDS

We are excited to introduce you to these powerful Movement Millions Quote Cards!

They are designed to keep you focused and motivated on the keys to converting traditional marketing to movement-based Marketing.

You will be getting scores more tips on how to do that in the months ahead. But for now, here is how to get started:

- 1.** On the following pages of this PDF, you will find your cards. Simply print them out, on your inkjet or laser printer and then cut along the grey dotted lines to create your cards.
- 2.** Lots of folks prefer a more durable stock to print their cards on. You can pick up individual sheets of sturdier card stock at your local Kinko's or copy store. Yep, you don't have to make copies! They will be happy to sell you blank sheets at around 10 cents per sheet.

You can also print your cards out on a sheet of paper and then go to the copy shop and make copies onto the card stock.
- 3.** In some cases your printer may have special instructions or settings for printer on thicker paper or card stock. Be sure you read your printer's manual or instructions and follow their guidelines to be sure you get the best print possible.

Enjoy your cards! And be sure to keep them around the house, in the office ... anywhere you need the quick inspiration and marketing wisdom they provide!

"Marketing is a moral obligation."

Suzanne Evans

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**"I'm not in this to make friends I
am in this to make a difference."**

Suzanne Evans

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**"There are 4 M's you must have for your
business to work and thrive: Your
Mindset, Your Movement (which is also
your message), The Marketing, and The
Motion, which is the implementation."**

Suzanne Evans

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**"Everyone wants to change the world.
The problem is most people aren't
willing to change themselves first."**

Suzanne Evans

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"Your life is your message."

Suzanne Evans

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**"Entrepreneurs make money to
change the world."**

Suzanne Evans

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**"The people who implement first
win!"**

Suzanne Evans

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"Make your mess your message."

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"Your rate is your announcement to the world of your confidence in your skill set."

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"Take imperfect action."

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"Don't get it perfect. Get it done."

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"The minute you stop caring what others think about you, is the minute you will start making money."

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"The biggest reason I went from nothing to 7 figures in less than three years was deciding that looking foolish was better than staying small."

Suzanne Evans

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"Most victories show up first as temporary defeat."

Napoleon Hill

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"Creating buzz around your business is all about moving people from pain to possibility."

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"Before you can have Passive Income you have to have Active Income. Before you can serve millions, you have to serve one."

Suzanne Evans

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